



# *Proclamation*

## *Presented*

### **In Recognition of World Breastfeeding Awareness Month 2012**

**WHEREAS**, the Breastfeeding Hawai'i Coalition is a non-profit organization consisting of a wide spectrum of individuals dedicated "to protect, promote, and support breastfeeding within the State of Hawai'i, through organization of community efforts, outreach, policy change, education, legislation, and advocacy;" and

**WHEREAS**, the Breastfeeding Hawai'i Coalition has joined the American Academy of Pediatrics; American Congress of Obstetricians and Gynecologists; American Academy of Family Practice; American Nurses' Associations; Association of Women's Health; Obstetric and Neonatal Nurses; American Dietetic Association; National Association of WIC Directors; UNICEF; and World Health Organization to recognize breastfeeding as the preferred method of infant feeding; and

**WHEREAS**, the Breastfeeding Hawai'i Coalition reminds us that in 2011, the U.S. Surgeon General issued a "Call to Action" aimed at supporting breastfeeding as one of the most highly effective preventative measures a mother can take to protect her health and the health of her infant; and

**WHEREAS**, the Breastfeeding Hawai'i Coalition in conjunction with Hawai'i's breastfeeding support organizations, such as Women, Infants and Children (WIC); Healthy Hawai'i Initiative; Hawai'i Mothers Milk; La Leche League Hawai'i; Health Mothers Healthy Babies; March of Dimes; and the nine birthing hospitals in the State of Hawai'i is celebrating World Breastfeeding Month throughout August 2012 with the theme "the Road to Lifelong Health Begins with Breastfeeding";

**NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, BRIAN SCHATZ, Lieutenant Governor of the State of Hawai'i, do hereby proclaim August 2012 as**

### **"BREASTFEEDING AWARENESS MONTH IN HAWAII"**

and encourage the people of the Aloha State to recognize the importance of supporting initiatives that encourage breastfeeding.

**DONE** at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this thirtieth day of July, 2012.

**NEIL ABERCROMBIE**  
Governor, State of Hawai'i

**BRIAN SCHATZ**  
Lt. Governor, State of Hawai'i